



March 19, 2015

National Price Increase: Steep Slope Roofing

Dear Customers:

GAF is announcing a price increase of **5 – 7% on all steep slope roofing, effective May 4, 2015**. This increase is intended to offset margin compression on steep slope roofing products.

The price increase will take effect with shipments on Monday, May 4, 2015, regardless of order entry date. As we approach the increase, we will communicate specific price increases by product.

If you have any questions concerning this increase, please contact your local Territory Manager, National Account Manager, or Sales Manager.

Thank you for your continued support.

A handwritten signature in black ink that reads "Brian Kimber".

Brian Kimber
Vice President, Sales
Steep Slope Systems

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